



PRESERVING INTANGIBLE HERITAGE THROUGH DESIGN THINKING AND EMERGING TECHNOLOGIES

ABOUT THE TALK:

While zillions of technological gadgets have bombarded our lives, various design-thinking approaches have emerged to study the users' behaviors and interactions. Designers use these emerging techniques to acquire insight into the desires and needs of these gadget users. This talk aims to highlight such tools while discussing the boundaries and overlaps among empathic design, co-design, participatory design, and exploratory experimentation through the representation of various approaches to design thinking.

ABOUT THE SPEAKER:

Muqem Khan is an associate professor at Habib University. He holds a B.S. in interior design and an M.A. in industrial design from the Ohio State University. His motion picture credits with Walt Disney and Square USA include Deep Rising, George of the Jungle, Flubber, Armageddon, and Final Fantasy. He is currently researching digital intangible heritage for his Ph.D. at UNSW Art & Design, Australia. Besides teaching design classes at Virginia Commonwealth University and Northwestern University in Qatar, Khan has predominantly been teaching 2D/3D animation classes for over 12 years.

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3PM — 4PM

TARIQ RAFI LECTURE THEATER
HABIB UNIVERSITY