

CREATIVITY: CRAZY DREAMS CULMINATING IN CONCRETE ACTIONS



ABOUT THE TALK:

This talk will introduce the concepts of creative thinking and innovation in conjunction with its utilization for problem solving. It will differentiate between everyday creativity and eminent creativity and will highlight the necessary pre-requisites to harness one's own creative power. We will look at the nature of problem solving, the need for out-of-the-box thinking, steps in the process, the use of both divergent and convergent thinking at each step, and how individuals demonstrate preferences for different parts of the process. The audience should leave the session convinced in their own power to be creative and eager to solve the next challenge they encounter!

MONDAY, 14TH NOVEMBER
6:30PM - 7:30PM
SOORTY LECTURE THEATER

ABOUT THE SPEAKER:

Rumman Ahmad has a Masters in Creativity and Change Leadership from State University of New York and an MBA from IBA. He trains, teaches and facilitates groups of people to learn and apply the skill of creative problem solving. He also organizes an annual conference on innovation to spread the word far and wide. When he's not being creative for creativity's sake, he runs a luxury product import and distribution business – also creatively.