LEARNING AS A DESIGNED EXPERIENCE

DESIGN THINKING AT THE STANFORD D.SCHOOL

FRIDAY, DECEMBER 18TH, 2015,
5:30PM TO 7:00PM
TARIQ RAFI LECTURE THEATER,
HABIB UNIVERSITY

ABSTRACT:
In this talk, Sarah Stein Greenberg will introduce the methodology of design thinking and share stories of how using design thinking has allowed multidisciplinary teams of Stanford University students to have a real impact around the world. The talk will also cover the d.school’s philosophy around designing learning experiences, and how that approach has fostered an educational environment that helps students become confident in their own creative abilities.

SARAH STEIN GREENBERG
Executive Director, d.school
HASSO PLATTLER
Institute of Design at Stanford University

ABOUT SARAH STEIN GREENBERG:
Since 2010, Sarah Stein Greenberg has helped lead the d.school, an interdisciplinary institute at Stanford University that nurtures innovators and spreads design thinking. Previously, she worked in the innovation practice of Monitor Group in the US and India and advised multinational companies on developing innovation capabilities.

Sarah holds an MBA from Stanford University and a BA in History from Oberlin College. An avid traveller, she has spoken to and facilitated several groups using design thinking. This year has taken her to Canada, the Philippines, South Africa, Ecuador, and now—finally—Pakistan.